

List of Publications/Seminars & Conferences Attended and Projects Completed by Dr. Sonia Chawla

Papers accepted in Journals

1. Fulbag Singh, **Sonia Chawla**, Bhupinder Singh; *The Emerging Paradigms of Life Insurance Distribution in India*. Journal of Commerce and Trade. Vol.1/1, 2006, pp 39-46.
2. Fulbag Singh, **Sonia Chawla**; *A Critical Analysis of Legislative framework on Consumer Protection for the Life Insurance Industry in India*. Envision: Commerce and Management Journal. Vol.1, 2007, pp 84-88.
3. **Sonia Chawla**, Fulbag Singh, Bhupinder Singh; *Customer Relationship Management in Life Insurance Industry*. Organizational Management. Vol.XXIII (1), 2007, pp 25-28.
4. **Sonia Chawla**, Fulbag Singh; *Determinants of Life Insurance Consumption in India*. Journal of Commerce and Trade. Vol.2/1, 2007, pp 52-67.
5. Fulbag Singh, **Sonia Chawla**; *Life Insurance Regulatory Framework in India: Developments, Issues and Concerns*. ICFAI Journal of Insurance Law. Vol.V/3, 2007, pp 14-29.
6. Fulbag Singh, **Sonia Chawla**; *Strategy for Customer Satisfaction in Life Insurance Industry after Privatization*. Decision, Journal of I.I.M., Calcutta. 2007 (Submitted)
7. Fulbag Singh, **Sonia Chawla** “**Bancassurance in India: Who is Tying the Knot with Whom, Why and How**” Prajnan, Journal of Social and Management Sciences, National Institute of Bank Management (NIBM, Pune), 2007.
8. Fulbag Singh, **Sonia Chawla** “*Liberalization and Customer Preference for Life Insurance in Northern India*” The Indian Journal of Commerce, 2007
9. **Sonia Chawla**, Fulbag Singh, “*Service quality perceptions of life insurance policyholders in Northern India: Pre-privatization vs. Post-privatization*” ICFAI Journal of Marketing Management, 2008 (Submitted)

Papers accepted in International Conferences

Name(s) of the Author(s)	Title of the Paper	Name of the Journal /Conference /Proceedings	Year
Sonia Chawla, Rohit Mehra	Innovation And Creativity: The Antecedents To The Business's Success And Growth In The 21st Century	3rd International Conference On Entrepreneurship, Creativity And Innovations, GNA-IMT Mehtiana, Phagwara. 29-30 th October, 2006.	2006 (accepted)

S. Chawla, R. Mehra, H. Singh	E-Governance for the Citizens: General Considerations	International Conference on Systemics, Cybernetics and Informatics, Pentagram Research Center Hyderabad, Feb 12-15, 2004.	2004
Ashwani Pahwa, Sonia Chawla, Kanwaljeet Singh, H.S. Bindra, Rohit Mehra	Data Mining in Insurance Industry	Proceedings: International Conference Proceedings: International Conference on Emerging Technologies in IT Industry at PCET LDH. 27 th November, 2004.	2004
R. Mehra, S. Chawla	Role of Business Houses for Sustainable Management of Natural Resources: General Considerations.	International Conference on Energy & Environment - 2003 , MNIT Jaipur, Oct 8-10, 2003.	2003

Papers accepted in National Conferences

Name(s) of the Author(s)	Title of the Paper	Name of the Journal/Conference/Proceedings	Year
Nisha Gupta, Sonia Chawla, Vijay Samyal	Technology Adoption and Absorption: Issues and Concerns.	Proceedings: National Conference on Technology Management, 25 th March, 2006. GJ-IMT, Mohali.	2006
Sonia Chawla, Bhupinder Singh	Micro Finance Through and With Self Help Groups (SHGs)- An Analytical Study	Proceedings: State Level Seminar on Banking in the new millennium: issues, challenges and strategies, 11 th March, 2006. DAV College Malout. Pp-26.	2006
Sonia Chawla, Bhupinder Singh, J.J. Maini	A Critical Analysis of Consumer Protection Act for the Life Insurance Industry in India	Proceedings: National Seminar On "Consumer Protection Through Mass Awareness-Challenges & Opportunities In The Global Era" 26-27, Nov, 2005. DAV College Malout. Pp-26.	2005
Rajesh Choudhary, M S. Pabla, Sonia Chawla	Changing Management Culture Its Occurrence, Efforts Involved & Their Failure	Proceedings: PCMA Conference-2005 On Transforming Traditional Business, 26-27-28 February, 2005, Ludhiana.	2005
Sonia Chawla, J J Maini, Rajesh Choudhary, M S Pabla	Change Management: Essence of Organization Development	Proceedings: PCMA Conference-2005 On Transforming Traditional Business, 26-27-28 February, 2005, Ludhiana.	2005
Sonia Chawla	Economic Liberalization: - Status And Scenario Of Small Scale Industry In Punjab	Proceedings: ICSSR, Sponsored Seminar On "Economic Reforms: Their Impact In Indian Economy, 5 th March, 2005. DAV College Malout.	2005
Sonia Chawla, Harpreet Singh, R. P. Singh	Impact of Globalization on Agriculture Sector of Punjab	Proceedings: ICSSR, Sponsored Seminar On "Economic Reforms: Their Impact In Indian Economy, 5 th March, 2005. DAV College Malout.	2005
Jiwan Jyoti Maini ,Dr. (Major) M. S. Pabla, Sonia Chawla & Rajinder Kaur	Challenges and Prospects of EDUSAT in Rural Sector	Proceedings: National Seminar On " E-Contents On EDUSAT" 4 th & 5 th February, 2005. DAV College, Jalandhar	2005

J.J.Maini, Sonia Chawla, Deepinder Singh, Anita Rani	Indian Perspective On Intellectual Property Rights	Proceedings: National Seminar On Challenges Posed By IPR Regimes (15-16, SEPTEMBER 2004), BITS, PILLANI, INDIA.	2004
Sonia Chawla, Rohit Mehra., J J maini	Knowledge Management In Corporate Sector	Proceedings: National Conference on Knowledge Management 4 th & 5 th December 2004, Post Graduate Department of Commerce & Business Administration, Lyallpur Khalsa College, Jalandhar.	2004
Fulbag Singh, Sonia Chawla	Opportunities and Challenges to the Indian Insurance Industry under WTO Regime	Proceedings: National Seminar On Indian Business: Preparing For The Future. University School Of Management, Punjabi University Guru Kashi Campus, Talwandi Sabo. 13-14 th March, 2004.	2004
Sonia Chawla	Rising Expectations of the Customers in Insurance Industry	Proceedings : National Seminar On Indian Insurance Industry: The Road Map, 25 th September, 2004. Jansons School Of Business, Coimbatore, Tamilnadu.	2004
Sonia Chawla, Rohit Mehra, Deepinder Singh	Knowledge Management: - A Tool To Strategic Competence	Proceedings : National Workshop On Training & Development & Industry- Institute Interaction 10-11 th April, 2004, MIMIT, Malout.	2004
Sonia Chawla	Impact of Liberalization and Globalization: An Indian Perspective	Proceedings : National Seminar On Global Competitiveness And Productivity In Indian Business, 21-22, March, 2003, Apeejay Institute of Management, Jalandhar	2003

Project
Completed

1. **Completed AICTE sponsored R&D Project on “Risk Analysis in life Insurance Sector” amounting Rs. 3.5 Lacs. as Principal Investigator.**
2. **Completed ILO sponsored R&D Project on “Employment opportunities in Muktsar District of Malwa Region” amounting Rs. 1.5 Lacs. as Team Member.**

Seminar
Organised

1. One day national level seminar on **“Financial Sector Reforms in the context of W.T.O –Agenda of Future”** 20th March, 2006.Sponsored by ICSSR, N.W. Region, Chandigarh.