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D.A.V. INSTITUTE OF ENGINEERING & TECHNOLOGY (DAVIET)

KABIR NAGAR, JALANDHAR - 144 008
(ISO 9001:2000 Certified)

Approved by : All India Council for Technical Education, New Delhi & Govt. of Punjab
Affiliated to : Punjab Technical University Jalandhar
Managed by : DAV College Managing Committee, New Delhi

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TRAINING & PLACEMENT DEPTT

Dated.....22.4.10

Office Circular

It is heartening to inform that our Institute has been selected as one of the few leading Institutes in the country by **Ericsson to launch its University Relations Programme- EMPOWER** exclusively for **B.Tech. Electronics & Communications Engineering students for pre-final year (2007-11 Batch)**.

Ericsson Global

Ericsson is a world-leading provider of telecommunications equipment and related services to mobile and fixed network operators globally. Over 1,000 networks in more than 175 countries utilize their network equipment and 40 percent of all mobile calls are made through their systems. It is one of the few companies worldwide that can offer end-to-end solutions for all major mobile communication standards.

Ericsson India

Ericsson, the world leader in telecommunications has been associated with the Indian telecom industry for over 100 years. Ericsson supplied its first product to India - manual switchboards to the Government - in 1903. Since then, it has powered virtually every facet of telecommunications in India, right from handsets to entire networks. Enjoying a unique position of being an end-to-end solutions provider, with the ability to offer complete mobile solutions on a turnkey basis, Ericsson has been successfully partnering the growth of the country's cellular revolution since 1994, when cellular services were first launched in India.

Highlights of EMPOWER-University Relationship Program 2010-2011

Ericsson wishes to launch this "round the year" involvement program in 3 Major Phases-


- CONNECT – Internship opportunities to students
- EXCEL - Telecom training opportunity to students
- CAREER – Placement opportunities with Ericsson

In the 1st phase of the programme, 8 nominated students of B.tech. ECE pre-final year who meet the following requirements would be offered Quality Internship by Ericsson:

- 70 % and above throughout
- Having their own lap tops
- No Back logs in any semester
- Good knowledge on the subjects already studied in their curriculum
- Ready to do internship with Ericsson anywhere in India

In the subsequent phases, Ericsson would offer certifications to ECE students and also provide them an opportunity to pursue their Career with Ericsson by conducting Campus Placement Drive in the Institute.

It is a very good opportunity for the B.Tech., ECE pre-final year students and they are advised to take keen interest and actively participate in all the events and gain maximum benefit from the opportunities offered by Ericsson.


(Dr. A. S. Arora
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